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B HODL PLC
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B HODL Plc

("B HODL" or "The Company")

Letter of Intent signed with Zeus Wallet; new commercial relationship

B HODL Plc (AQUIS: HODL), the first British company founded to Buy, Hold, Deploy and Compound Bitcoin, is pleased to announce it has signed a non-binding letter of intent with Zeus Wallet, the first step in a new commercial relationship.

Under the letter of intent B HODL will connect its Lightning Network routing capacity to ZEUS's node infrastructure, adding liquidity and routing strength for users of the ZEUS Wallet and earning the Company Bitcoin routing fees in return. As at the date of this announcement, BHODL and Zeus have already opened an initial channel with 1 BTC capacity, with the parties reviewing performance after three months and intending to scale the deployment of liquidity further should that review support broader collaboration.

About ZEUS:

ZEUS (Atlas 21, Inc.) is a US-based Bitcoin Lightning Network infrastructure company and the maker of the ZEUS Wallet, a self-custodial Bitcoin and Lightning wallet first launched in 2019. ZEUS operates its own Lightning node and LSP, Olympus by ZEUS, and also provides managed Lightning services for businesses under ZEUS White, built on tooling engineered over four years of work with exchanges and merchants. ZEUS completed a SOC 2 Type II examination in 2026 and is the co-publisher of Lightning Economics, a published framework for Bitcoin native yield. More information is available at zeusln.com.

Evan Kaloudis, ZEUS Founder and CEO, said:

"B HODL is doing on a public balance sheet what we have argued Bitcoin treasuries should do: putting Bitcoin to work as productive infrastructure. Lightning gets stronger when operators connect, and this collaboration brings that strength directly to ZEUS users."

Commenting, Freddie New (CEO), said

"*We are delighted to be entering into this LOI with Zeus. I'm a great admirer of the team and of their wallet; and have personally tested the product over a number of years. Having the opportunity to contribute directly to what we hope will be a mutually beneficial relationship, directly providing Bitcoin liquidity to the Zeus wallet infrastructure, aligns exactly with our aims to normalise spending and sending Bitcoin and to compound our own holdings as a result."*

The Directors of B HODL Plc take responsibility for this announcement.

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About B HODL:

B HODL is the first UK-listed company founded for Bitcoin accumulation and revenue generation. The Company operates a treasury-led strategy, deploying its Bitcoin holdings to power the Lightning Network and generate sustainable revenues from routing fees and liquidity provision. With a world-class team and a Bitcoin-only focus, B HODL aims to become the leading British Bitcoin company, giving investors transparent exposure to the growth of Bitcoin as both a strategic asset and a global financial standard.

Important Notice

The Company intends to hold treasury reserves and surplus cash in Bitcoin. This is a type of cryptocurrency or cryptoassets. Whilst the Board of Directors of the Company considers holding cryptocurrencies to be in the best interests of the Company, the Board remains aware that the financial regulator in the UK (the Financial Conduct Authority or FCA) considers investment in cryptocurrencies to be high risk. At the outset, it is important to note that an investment in the Company is not an investment in cryptocurrencies, either directly or by proxy and shareholders will have no direct access to the Company's holdings. However, the Board of Directors consider cryptocurrencies to be an appropriate store of value and potential growth and therefore appropriate for the Company's reserves. Accordingly, the Company is and intends to continue to be materially exposed to cryptocurrencies. Such an approach is innovative, and the Board of Directors wish to be clear and transparent with prospective and actual investors in the Company on the Company's position in this regard.

The Company is neither authorised nor regulated by the FCA, and the purchase of certain cryptocurrencies are generally unregulated in the UK. As with most other investments, the value of cryptocurrencies can go down as well as up, and therefore the value of the Company's cryptocurrencies holdings can fluctuate. The Company may not be able to realise its cryptocurrencies holdings for the same as it paid to acquire them or even for the value the Company currently ascribes to its cryptocurrencies positions due to market movements. Neither the Company nor investors in the Company's shares are protected by the UK's Financial Ombudsman Service or the Financial Services Compensation Scheme.

Nevertheless, the Board has taken the decision to invest in cryptocurrencies, and in doing so is mindful of the special risks cryptocurrencies present to the Company's financial position. These risks include (but are not limited to): (i) the value of cryptocurrencies can be highly volatile, with value dropping as quickly as it can rise. Investors in cryptocurrencies must be prepared to lose all money invested in cryptocurrencies; (ii) the cryptocurrencies market is largely unregulated. There is a risk of losing money due to risks such as cyber-attacks, financial crime and counterparty failure; (iii) the Company may not be able to sell its cryptocurrencies at will. The ability to sell cryptocurrencies depends on various factors, including the supply and demand in the market at the relevant time. Operational failings such as technology outages, cyber-attacks and comingling of funds could cause unwanted delay; and (iv) cryptoassets are characterised in some quarters by high degrees of fraud, money laundering and financial crime. In addition, there is a perception in some quarters that cyber-attacks are prominent which can lead to theft of holdings or ransom demands. Prospective investors in the Company are encouraged to do your own research before investing.

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